

# How They Started Global Brands How 21 Good Ideas Became Great Global Businesses

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the following article lists the most valuable corporate brands in the world according to different estimates by kantar group interbrand brand finance and forbes

inspire was founded with a vision to invigorate great brands and supercharge their long term growth in an industry marked by rapid transformation we are a restaurant company unlike any other

oct 8 2025 businesses use branding to craft a unique identity to stand out from competitors and connect with consumers the best brands are omnipresent in culture and pervasive across time

from the joy of a perfectly crafted experience to the excitement of innovation to the comfort of a trusted favorite brands have a unique ability to connect with consumers on a deeper level

the most accurate view of the world's best brands based on long term brand tracking across 28 markets

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check out the ranking of the top 100 most valuable global brands according to interbrand and explore historical data since 2000

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